

The Progress

Serving Chambers County since 1908

theanahuacprogress.com • P.O. Box 100 • 306 Willcox Street • Anahuac, Texas 77514 • 409-267-6131

2019 Rate Card Information

General Information

Print Edition Published: Wednesdays
Online Daily: theanahuacprogress.com

The Progress

306 Willcox Street
P.O. Box 100
Anahuac, Texas 77514
409-267-6131 - Office
409-267-4157 - Fax

Email:

editor: theprogress@theanahuacprogress.com
sales: theprogress@theanahuacprogress.com

Deadline:

Deadline for both advertising and editorial is Monday 5 pm prior to publication.

Limit of Liability

Publisher assumes no responsibility for the accuracy of any submitted (camera ready) advertising. In any case, publisher will not be responsible for errors in copy above and beyond the actual value of space occupied by erroneous copy. In the event of errors to process, publisher agrees to submit a letter of correction to be posted in the business establishment concerned but will not be financially liable for any amount where items are sold at incorrect prices.

Payments/Terms

All accounts are due by the 10th of the month following publications. All rates are net cash with order until credit has been approved. Recognized advertising agencies are allowed the customary 15% commission on gross national rates only. In these cases, the agency is responsible for payment of all charges for advertising authorized and published. Monthly auto-pay option is available

Website

theanahuacprogress.com

Weekly Advertising Rates:

Pencil	\$55
Weather Button	\$35
Top Leaderboard	\$65
Middle Leaderboard	\$55
Bottom Leaderboard	\$45
Center Banner	\$45
Skyscraper	\$55
InStory	\$45
Button	\$35

Mechanical Measurements

6 columns x 21.5 inches

Columns =

1	1.69 in
2	3.26 in
3	4.98 in
4	6.7 in
5	8.5 in
6	10.25 in

Mail Subscription Rates

In County	\$37.50 per year
Out of County	\$45 per year
Out of State	\$50 per year
Sr. Citizen (65+)	\$32.50 per year*

Circulation 1,400

Political Ads

All political ads and inserts must be pre-paid before publication, and must include disclaimer with contact information.

Advertising Rates

Retail Rate

\$5.50 per column inch

National Agency Rate

\$7.00 per column inch
(Non-Commissionable rate)

Contract Rates Available

Minimum 12 weeks

Color Charges

Process Color \$200

Classified Display Rates

\$4.95 per column inch

Classified Word Advertising

.47 per word - per publication
\$11.75 minimum (25 words)

Legal Notice Advertising

.47 per word per publication

Legal Display Advertising

\$4.95 per column inch

Business Directory

\$15 per week - 13 week min.

Church Page

\$15 per week - 26 week min.

Insert Rates

\$175 flat rate

Deliver Inserts to:

Galveston County Daily News
7800 Emmett F. Lowry Expressway
Texas City, Texas 77591
409-683-5278 or 409-683-5315